



Miami Family and MWR SOCIAL MEDIA (FACEBOOK) ADVERTISING RATES

Location	Duration	Cost
https://www.facebook.com/miamifmwr/	One month	\$50

Specifications: Facebook posts must be no more than 420 characters including any applicable links. Links may be customized for tracking purposes (encouraged.) Posts are subject to editing and approval by the Marketing Coordinator.

All facebook posts must abide by Facebook's Advertising Guidelines:
http://www.facebook.com/ad_guidelines.php

All social media posts must include full disclosure to our customers that the posting is an advertisement. This will be added as a hashtag (#) by Family and MWR and will contain a disclaimer, such as "The Department of Defense does not endorse the advertiser."

Social media posts are limited to two (2) per month per business, non-rotating. We recommend you boost your post and you will be billed according to your request.

Checks, made payable to IMWRF, should be mailed to:
Marketing Coordinator
Family and Morale, Welfare and Recreation
US Army Garrison-Miami
9301 NW 33rd Street
Doral, Florida 33172

Interested in advertising with us?
Call 305.437.3149